



# Cartridge World®

B U S I N E S S D I R E C T



**In 2007, a Cartridge World franchise here in Cleveland single-handedly kept over 18,000 cartridges from going into landfills.**

## Is your ink and toner supplier environmentally responsible?



Why is it important to think **green** about your **black, cyan, magenta** and **yellow** ?



- Up to 1 full gallon of oil is needed to make one new laser printer cartridge.
- In just 12 months, cartridge recycling could save more than 4.3 million liters of oil.
- A printer cartridge thrown into landfill can take up to 500 years to decompose.
- Your Cartridge World Cleveland location recycles all internally used papers, plastics and metals.

What does all this mean to you? Now you can meet your goals in line with the **THREE REASONS FOR SUSTAINABILITY** outlined by the City of Cleveland:

**COST SAVINGS:** With our quality, service and value, you won't find better cost savings in the market today.

**ENVIRONMENTAL PROTECTION:**

Cartridge World's central focus is ecological kindness. We rebuild and refill, plus we collect from schools and churches, insuring the community's cartridges aren't going into landfills.

**CORPORATE CITIZENSHIP:**

We partner with nonprofits and other community based associations, constantly involving them in recycling and donating money and goods to their causes.

With over 1,500 stores world wide, Cartridge World is the industry leader in printer cartridge refilling and remanufacturing. The rapid growth and success of our business has been the result of our focus on three basic principals: quality, service and price:

- **Quality: 100% Guarantee:** Cartridge World uses only the best quality imaging supplies and guarantees that cartridges refilled by our company will perform as well as the original equipment.
- **Service:** By offering free pick up and delivery to qualified businesses and convenient local retail locations, doing business with Cartridge World will be easy and enjoyable.
- **Price:** By using our service, you will save as much as 50% on the high cost of printer cartridges.

*This document was printed with cartridge world ink on recycled paper.*